

The following promotion is intended for participants in the United States only, and will be governed by United States laws. Do not proceed in this promotion if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

“THE Y98 \$10,000 HOLIDAY SHOPPING SPREE

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE ENTRANT’S CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the “The Y98 \$10,000 Holiday Shopping Spree” promotion (“Promotion”), which is being conducted by KYKY-FM (“Station”). The Promotion begins on November 13, 2017 and ends on December 8, 2017 (“Promotion Dates”).
- b. To participate in the Promotion, entrant may enter by phone, online, and on-site as follows:
 - i. To enter on-air, listen to the Station each weekday beginning on Monday, November 13, 2017 and ending on Tuesday, December 5, 2017 between the hours of 5:30 AM Central Time (“CT”) and 11:59PM CT (the “On-Air Entry Period”) for the announcement of the Y98 Shopping Spree cue to call (the “Cue to Call”). Upon hearing the Cue to Call, the twentieth (20th) caller to get through to the Station contest line at (314) 531-9898 (for Missouri residents) or (618) 399-9898 (for Illinois residents) will win a Qualifying Prize and will be qualified for a chance to win the Grand Prize, upon confirmation of eligibility. **Note: The Cue to Call will not be aired on Thanksgiving Day, Thursday, November 23, 2017 and Black Friday, Friday, November 24, 2017.** At the time of entrant’s call, entrant will be required to provide all information requested including entrant’s full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will be a Qualifying Prize winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Qualifying Prize winner only once. The Cue to Call will be announced on-air up to five (5) times per weekday (excluding Thanksgiving Day and Black Friday) during the On-Air Entry Period.

Up to seventy-five (75) Qualifying Prize winners will be selected during the On-Air Entry Period as described above and notified at the time of their call.

- ii. To enter online, visit www.y98.com/contests beginning on Monday, November 13, 2017 at 12:01 AM CT and ending on Sunday, December 3, 2017 at 11:59 PM CT (the "Online Entry Period") and follow the links and instructions to enter the Promotion and complete and submit the online entry form during the Online Entry Period. Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address or phone number. Multiple participants are not permitted to share the same email address or phone number, and only one email address or phone number may be used per entrant. P.O. Boxes are not permitted. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Promotion administrator. All entries must be received by 11:59 PM CT on Sunday, December 3, 2017.

Up to three (3) Qualifying Prize winners will be selected at approximately 10:00 AM CT on December 4, 2017 in a Station-conducted random drawing from all eligible online entries received during the Online Entry Period. Online Qualifying Prize winners will be notified by telephone and/or email promptly following the random drawing. Online Qualifying Prize winners will also be qualified for a chance to win the Grand Prize upon confirmation of eligibility.

- iii. To enter on-site, visit a participating American Eagle Credit Union location at their respective addresses and during lobby hour times (hours may vary per location; full list of locations available at the end of these Official Rules) beginning on November 13, 2017 and ending on November 29, 2017 to obtain an official entry form (available while supplies last). legibly hand write your first name and last name, complete address, city, state, zip code, telephone number (including area code), and date of birth on an official entry form and place the completed entry form in the dedicated collection box. P.O. Boxes are not permitted. Limit to one entry per person. Entries submitted may not be acknowledged or returned. Failure to provide all required information may result in disqualification.

Up to ten (10) On-Site Qualifying Prize winners will be selected on November 30, 2017 at approximately 3:00 PM CT in a Station-conducted random drawing from all combined eligible on-site entries limited to one entry per eligible person received at all participating American Eagle Credit Union. On-Site Qualifying Prize winners will be notified by telephone and/or email promptly following the random drawing. On-Site Qualifying Prize winners will also be qualified for a chance to win the Grand Prize upon confirmation of eligibility.

- iv. Last chance entries will be accepted on-site at West County Shopping Center located at 80 W County Center Dr, Des Peres, MO 63131 on December 8, 2017 beginning at 10:00 AM CT and ending at 1:50 PM CT (the "Last Chance Entry Period"). Entrants must obtain an official entry form (available on location while supplies last), and completely fill out an official entry form with his or her

complete name, complete address (city, state and zip code), daytime telephone number (including area code), and date of birth on an official entry form and place the completed entry form into the official entry box during the Last Chance Entry Period. Limit one (1) Last Chance entry per eligible person during the Last Chance Entry Period. P.O. Boxes are not permitted. Entries submitted may not be acknowledged or returned. Failure to provide all required information may result in disqualification. All entries must be received by 1:50 PM CT on December 8, 2017.

Up to ten (10) Last Chance Qualifying Prize winners will be selected on-site at approximately 2:00PM CT on Friday, December 8, 2017 in a Station-conducted random drawing from all eligible Last Chance entries received during the Last Chance Entry Period. The Station will announce the names of the ten (10) potential Last Chance Qualifying Prize winners on-site promptly following the drawing using a microphone and/or PA system. Potential Last Chance Qualifying Prize winners will have ninety-eight (98) seconds to come forward and claim their Qualifying Prize. The Station will be the timekeeper for this Promotion at its sole discretion. If any selected potential Last Chance Qualifying Prize winner(s) is not present or fails to come forward within ninety-eight (98) seconds, then the potential Last Chance Qualifying Prize winner will forfeit the Qualifying Prize and will not qualify for a chance to win the Grand Prize and an alternate Last Chance Qualifying Prize winner(s) may be randomly selected (time permitting) by the Station from among all remaining eligible on-site entries. This will continue until ten (10) potential Last Chance Qualifying Prize winners have claimed their Qualifying Prizes. Last Chance Qualifying Prize winners will also be qualified for a chance to win the Grand Prize upon confirmation of eligibility.

- c. An entrant can be a Qualifying Prize winner only once during the Promotion, regardless of the method selected. There will be up to a total of ninety-eight (98) Qualifying Prize winners and up to a total of one (1) Grand Prize winner selected in the Promotion.
- d. Due to delays in the online streaming of the Station's broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Entrants are encouraged to listen to the Station on-air. The Station is not responsible for online streaming delays of any nature.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all legal U.S. residents who are 18 years of age or older at time of entry and who reside in Missouri or Illinois. Void everywhere else and where prohibited or restricted by law. Employees, officers, directors and agents of CBL Properties, West County Center, Bravo Cucina, the Station, CBS Radio Inc., each of their respective parents, subsidiaries, and affiliates, the Station's advertising and promotion agencies, and participating sponsors or prize suppliers (collectively, the "Promotion Entities") and other radio stations in the Station's market, the members

of their immediate families (spouses, parents, children, and siblings, regardless of where they reside) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects, and entrant agrees to waive any right to claim ambiguity in the Promotion or Official Rules, except where prohibited by law.

- b. Persons are eligible to win a prize in a CBS Radio St. Louis-conducted promotion only once every sixty (60) days and a prize valued at \$600 or more only once every six (6) months. CBS Radio St. Louis consists of radio stations KYKY(FM), KEZK-FM, and KMOX(AM). Only one (1) winner per household is permitted in any Station-conducted promotion
- c. The winner(s) may be required to present valid government-issued photo identification and must provide winner's complete address, date of birth and phone number to claim a prize(s).
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.

3. PRIZES

- a. Up to ninety-eight (98) Qualifying Prizes will be awarded in this Promotion. Each Qualifying Prize is a fifty dollar (\$50) gift certificate to Bravo Cucina Italiana West County Restaurant. The Approximate Retail Value ("ARV") of each Qualifying Prize is \$50.00.
- b. Up to one (1) Grand Prize will be awarded in this Promotion. The Grand Prize is ten (10) one-thousand dollar (\$1,000) American Express gift cards to be redeemed only during the "Shopping Spree" at West County Center Mall (80 West County Centre, Des Peres, MO 63131) on Friday, December 8, 2017. The ARV of the Grand Prize is \$10,000. All amounts of the Grand Prize not spent by the designated end time of the Shopping Spree as described below will be forfeited.
- c. Each Qualifying Prize winner and the Grand Prize winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of their Qualifying Prize and/or Grand Prize. The Qualifying Prize and Grand Prize are awarded as is. All gift cards/certificates will be subject to the terms and conditions as set forth by the issuer of the gift cards/certificates. Gift cards/certificates are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will gift cards/certificates be replaced if lost or stolen.

- d. No more than the stated number of prizes specified in these official rules will be awarded. All prizes or prize certificates must be claimed on-site at West County Center Mall on Friday, December 8, 2017. On-Air, Online, and On-Site Qualifying Prize winners must claim their Qualifying Prize between 10:00AM CT and 1:45PM CT. Last Chance Qualifying Prize winners must claim their Qualifying Prize at the time of winning promptly following the Last Chance Qualifying Prize drawing. Grand Prize winner must claim his/her prize at the time of winning promptly following the Grand Prize drawing. Prizes or prize certificates will not be mailed or shipped to the winner(s).
- e. Prize(s) is not transferable, and no substitution, assignment or cash equivalent of prize(s) is permitted, except by the Station (solely at its discretion), which reserves the right to substitute a prize or prize portion with another prize or prize portion of greater or equal value. The prize(s) are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Promotion Entities are not responsible for winners' limitations that prevent acceptance or use of prize(s). The Prize(s) is provided as is. Entrants acknowledge that the Promotion Entities have not made, and are not in any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties, expressed or implied, whether by contract or law, concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Promotion are final.
- b. Up to ninety-eight (98) Qualifying Prize winners will be selected and notified as described in Section 1(b) of these Official Rules.
- c. Up to one (1) Grand Prize winner will be selected on Friday, December 8, 2017 at approximately 2:15 PM CT in the Macy's Court (lower level) at West County Center in a Station-conducted random drawing from a pool of all eligible On-Air Qualifying Prize winners, Online Qualifying Prize winners, On-Site Qualifying Prize winners, and Last Chance Qualifying Prize winners. All On-Air, Online, and On-Site Qualifying Prize winners must be present by 1:45 PM CT in order to be eligible for the Grand Prize random drawing. All Last Chance Qualifying Prize winners must be present following the Last Chance Qualifying Prize drawing in order to be eligible for the Grand Prize random drawing. The Station will announce the name of the potential Grand Prize winner on-site promptly following the drawing using a microphone and/or PA system. Potential Grand Prize winner will have ninety-eight (98) seconds to claim their Grand Prize. If the selected potential Grand Prize winner is not present or fails to come forward within ninety-eight (98) seconds then the potential Grand Prize winner will forfeit the Grand Prize and an alternate Grand Prize

winner may be randomly selected (time permitting) by the Station from among all remaining eligible Qualifying Prize winners. The Station will be the timekeeper for this Promotion at its sole discretion. The Grand Prize Shopping Spree will begin promptly following the Grand Prize drawing. The Grand Prize winner must be on-site and remain on-site to be eligible to claim the Grand Prize gift cards to be used as part of the Grand Prize Shopping Spree.

- d. Odds of winning a Qualifying Prize on-air depend on the order and number of phone calls received. Odds of winning a Qualifying Prize online depend on the number of eligible online entries received. Odds of winning a Qualifying Prize on-site depend on the number of eligible on-site entries received. Odds of a Qualifying Prize winner winning the Grand Prize are up to 1 in 98.
- e. On-air entrants must listen to the Station to win a Qualifying Prize, but do not need to be present to win a Qualifying Prize. Online entrants need not listen to the Station nor be present to win a Qualifying Prize. On-site entrants need not listen to the Station but must be present to enter and win a Qualifying Prize. All Qualifying Prize winners must be present to win the Grand Prize but do not need to listen to the Station to win the Grand Prize.
- f. The Grand Prize Shopping Spree will be conducted between approximately 2:30 PM CT and 4:08 PM CT on Friday, December 8, 2017. The Grand Prize winner will have ninety-eight (98) minutes to spend \$10,000.00 at West County Center Mall. The Station will be the timekeeper for this Promotion at its sole discretion. No gift certificates, gift cards and/or alcohol may be purchased with the Shopping Spree money. Grand Prize winner can shop at any store/mall vendor in the mall that accepts American Express and understands gift cards can only be combined with coupons or special offers if permitted by such store's policies, and other restrictions may apply. Any Shopping Spree money not spent at the conclusion of the time period will be forfeited. If a purchase has not been finalized with a receipt for the transaction before time has expired, all merchandise in that transaction will be forfeited and returned to store/mall vendor. The Grand Prize winner will be allowed one (1) gift card expert from West County Center who will accompany the Grand Prize winner during their Shopping Spree and who will provide assistance in any gift card/mall related details during the Grand Prize winner's Shopping Spree and handle the gift cards. Only the Grand Prize winner may purchase merchandise in the Shopping Spree, but the Grand Prize winner will be allowed one (1) "helper" during the Shopping Spree. During the ninety-eight (98) minutes Shopping Spree, the helper will accompany the Grand Prize winner at each store and will be allowed to move on to the next store to begin merchandise selection while the Grand Prize winner must complete the sales transaction/purchase and receive a total and receipt prior to going to the next store. The helper cannot begin the sales transaction/purchase without the Grand Prize winner, Mall Representative and gift card expert present. At any point if the Grand Prize winner is in violation of any rules, the Promotion will be deemed over and the Grand Prize winner will forfeit all merchandise claimed or not. Several Station representatives will accompany the

Grand Prize winner to assist the Grand Prize winner with bags and gather audio and video for Station use. Additionally, the Grand Prize winner must be the one to work with store manager/mall vendor and ask for approval if they can leave their purchases at the store/mall vendor (if left at store/mall vendor, it will be at Grand Prize winner's own risk) and/or to ask a sales person to open another register just for them if there is a line for the other open register(s) (some will allow this, others will not). Grand Prize winner may leave mall to put purchased items in their car, however the time will not stop, what Grand Prize winner does in ninety-eight (98) minutes is in the sole discretion of the Grand Prize winner. By accepting the Grand Prize and participating in the Shopping Spree, Grand Prize winner agrees to participate at their own risk, understands no running is allowed, understands gift card restrictions may vary per mall vendor/store and it is up to the mall vendor/manager approval and/or store policies whether or not gift cards can be used at mall vendor/store (each vendor may have different policies), conduct their shopping spree in a safe manner so as to not cause any damage, harm, or injury to themselves, any other person, or any merchandise, item, or any West County Center Mall store. The Station staff, West County Center Mall, mall vendors, and mall patrons are not responsible for any circumstances and/or technical or other difficulties that may cause a delay in time during the course of the ninety-eight (98) minutes. All decisions of Station management are final in regards to the Promotion.

- g. Prize(s) will be awarded only upon confirmation of eligibility and completion of all requisite releases. All On-Air, Online, and On-Site Qualifying Prize winner(s) must execute and return any required affidavit of eligibility and/or liability/publicity release on-site between 10:00AM CT and 1:45PM CT in Macy's court (lower level) in West County Center on Friday, December 8, 2017 or Qualifying Prize(s) will be forfeited and an alternate Qualifying Prize winner will not be selected. All Last Chance Qualifying Prize Winners must execute and return any required affidavit of eligibility and/or liability/publicity release on-site promptly following the Last Chance Qualifying Prize drawing on Friday, December 8, 2017 or Qualifying Prize(s) will be forfeited and an alternate Last Chance Qualifying Prize winner may be selected (time permitting) from all remaining entries received during the Last Chance Entry Period. The Grand Prize winner must execute and return any required affidavit of eligibility and/or liability/publicity release on-site at the West County Center (80 West County Centre, Des Peres, MO 63131) promptly following the Grand Prize drawing before the Shopping Spree or Shopping Spree will be forfeited and an alternate Grand Prize winner may be selected (time permitting) in a random drawing from the remaining On-Air Qualifying Prize winners, Online Qualifying Prize winners, On-Site Qualifying Prize winners and Last Chance Qualifying Prize winners. If a winner has not reached the age of majority in his/her state of residence, the prize(s) will be awarded in the name of his/her parent or legal guardian. If a potential winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the required fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize(s). The Promotion Entities are not responsible for any changes in an entrant or

winner's email address, phone number, mailing address or other contact information.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner(s). The winner(s) may be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize(s) valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent upon request will result in forfeiture of the prize(s). Such winnings of \$600 or more will be reported to the IRS.
- b. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) permission for the Station or its designees to interview the winner(s) (or guest(s), if applicable), to photograph, film and record each winner (or guest, if applicable), and to use in commerce, advertising and in any media, now or hereafter known, throughout the world, in perpetuity, his/her name, prize(s) won, hometown (city and state), biographic information, likeness, photograph, voice, audio or video recording and/or any statements made by him/her regarding the Station, the Promotion and/or its sponsor(s) for purposes of trade, publicity or promotion without notice or additional compensation, notification or permission, except where prohibited by law. Each winner (and guest, if applicable) agrees to sign a publicity release confirming such consent prior to acceptance of the prize, except where prohibited by law.
- c. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) agreement to release, discharge, and hold harmless the Promotion Entities and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, the "Released Parties") from and against any and all claims or liability arising directly or indirectly from any prize(s) awarded and participation in the Promotion, including, but not limited to, personal injury, death or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in the Promotion, or delivery, possession, acceptance and/or use or misuse of any prize or participation in any Promotion-related activity, including, but not limited to, any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery.
- d. If for any reason this Promotion cannot be executed as planned, including but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Released Parties that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the

right to cancel, terminate, suspend and/or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right, in its sole discretion, to modify the procedure for selecting winner(s), unless the nature of the event giving rise to such termination renders it impossible to select winner(s).

- e. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize(s); (ii) incorrect or inaccurate entry information, human error, failure or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, postage due, illegible, incomplete, unsuccessful, or late entries or notifications; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone or text message service outages, delays, busy signals, poor signals or signal interference, accidental disconnection or equipment malfunctions or any other technological problems or failures of any kind; or (vi) any cancellations, delays, diversions, substitutions or omissions whatsoever by any transportation providers or any other persons or entities providing any services to winner(s) (and guest(s), if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Promotion prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism or other factors beyond the Released Parties' control.

- f. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Station's or its Promotion administrator's computer or telephone system is the official time keeping device for this Promotion. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address or (ii) is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Promotion. Failure to comply with the rules of the Promotion may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered Promotions and seek damages to the fullest extent permitted by law.

- g. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Promotion, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Promotion Entities, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel, terminate, suspend or modify the Promotion and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpage, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.
- h. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. New York law governs the interpretation and construction of these Official Rules and all aspects related thereto.
- i. For a copy of these Official Rules, send a self-addressed stamped envelope (VT residents may omit return postage) for receipt by the first business day following the end of the Promotion Dates to "Y98's \$10,000 HOLIDAY SHOPPING SPREE – Official Rules," Attn: Promotions, KYKY-FM, 1220 Olive Street, St. Louis, MO 63103. For the names of the prize winner(s) send a self-addressed stamped envelope (VT residents may omit return postage) for receipt within 60 days following the end of the Promotion Dates to the above address marked "Y98's \$10,000 HOLIDAY SHOPPING SPREE – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.y98.com.

6. PRIVACY

- a. By participating in the Promotion, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at www.y98.com In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply.

Administrator: KYKY-FM, 1220 Olive Street, St. Louis, MO 63103

Sponsor: West County Center, 80 West County Centre, Des Peres, MO 63131
Bravo Cucina Italiana West County Restaurant, 80 West County Centre, Des Peres,
MO 63131

Locations for on-site entry at American Eagle Credit Unions:

Office Hours for the Below

Monday - Wednesday 8am - 5pm

Thursday - Friday 7am - 5pm

Saturday 9am - noon

MAIN OFFICE: 1001 Lynch Street, St. Louis, MO 63118

Office Hours for the Below

Monday - Thursday 9am - 5:30pm

Friday 9am - 6pm

Saturday 9am - noon

CRESTWOOD: 9895 Watson Road, Crestwood, MO 63126

CREVE COEUR: 12395 Olive Boulevard, Creve Coeur, MO 63141

DES PERES: 2175 Barrett Station Road, St. Louis, MO 63131

FENTON: 304 Summit Road, Fenton, MO 63026

FLORISSANT: 1075 N. Lindbergh, Florissant, MO 63031

O'FALLON,MO: 2531 Highway K, O'Fallon, MO 63368

SHILOH, IL: 1153 Blue Springs Plaza, Shiloh, IL 62269

SOUTH CO: 12988 Tesson Ferry Road, St. Louis, MO 63128

STL HILLS: 6600 Chippewa Street, St. Louis, MO 63109

ARNOLD: 1334 Jeffco Boulevard, Arnold, MO 63010

Office Hours for the Below:

Monday - Thursday 9am - 5pm

Friday 9am - 6pm

Saturday 9am - noon

SOUTH CO: 3805 Union Road, St. Louis, MO 63125

Office Hours for the Below

Monday - Friday 8am - 4:30pm

PURINA: 901 Chouteau Avenue, St. Louis, MO 63102